

# SECRETS TO GETTING SPONSORED IN THE FITNESS INDUSTRY



**DATE:**  
**FEBRUARY 10, 2018**

**TIME:**  
**10:00AM - 12:00PM**

**LOCATION:** THE SHOP GYM - 9311 WELLINGTON RD, MANASSAS, VA 20110

In this seminar, we will give you all of the insider tips from industry leaders on branding yourself and obtaining a lucrative sponsorship.

Presented by company representatives from Gym Lunatics, Core Nutritionals, Manassas Nutrition Corner, Meal Dealers, Eat Clean Sweets, Studio10 Cosmetics and the Protein Bar.

## We will cover:

- ➔ Do I Need to Compete to Be Sponsored?
- ➔ Sponsorship Opportunities
- ➔ Finding the right company
- ➔ Branding yourself
- ➔ Social Media
- ➔ Getting Paid
- ➔ Maintaining Sponsorship
- ➔ Thinking Outside of the Box
- ➔ How to Deal with Failure

**\*\*All proceeds will be donated to the WPA Youth Engagement to fight Childhood Obesity.**

